

# 3rd Annual Community Chain Reaction Sponsorship



**WHO:** The Forge Initiative's 3rd Annual Community Chain Reaction

**WHEN:** Saturday, May 5, 2018  
1:30 to 4:30 PM  
(Workshops and events from January-May)

**WHERE:** Herb Young Community Center  
101 Wilkinson Avenue  
Cary, NC 27513

**WHAT:** The Community Chain Reaction (CCR) is a public celebration of non-competitive fun must-be-seen-to-be-believed engineering feats for all ages. Modeled after MIT's *Friday After Thanksgiving* (FAT) Rube Goldberg event, teams from throughout the Triangle bring together their Rube Goldberg-esque contraptions to create a giant, community-built mechanism, ending in a Grande Finale.

This event is organized by The Forge Initiative, a regional 501(c)(3) nonprofit based in Cary, NC. The Forge Initiative believes that our future depends on innovation, creativity and leadership in the areas of STEM+Art\*. To do that, we provide environments and activities where all ages, backgrounds and experience levels can explore and learn collaboratively.

**AUDIENCE:** This is the 3rd year of the CCR and each year the attendance has grown. Workshops from January thru April build momentum. By May, the event fills the community center gymnasium with local families, including youth and adults, homemakers, engineers, scientists, technicians and artists.

**SPONSORS:** We are seeking corporations, businesses and individuals interested in supporting the Community Chain Reaction through cash sponsorship and/or in-kind donations. In past years our sponsors have included Google Fiber, CommerceCX, and local health services and educational businesses.

**SPONSORSHIP OPPORTUNITIES AVAILABLE:** From \$250 to \$10,000. Scholarship Sponsorship and Program Brochure Advertising are also available.

\*STEM+Art = Science, Technology, Engineering, Math + Art



[www.communitychainreaction.org](http://www.communitychainreaction.org)

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